

K Y L E E S I M O N N E

# PRESEAU

GRAPHIC DESIGNER | PHOTOGRAPHER | CREATIVE



## DIVERSE IN DESIGN PASSIONATE ABOUT PRINT

### INTRODUCTION

I am a hard working, goal-oriented, multi-tasking, and organized individual. I specialize in producing work that is not only visually pleasing but also communicates effectively. I work great with deadlines and have superb organization skills. I work great with other people and try to create a healthy work environment by communicating and working together as a team. I have a commercial style with a modern flare with a splash of retro pizzazz. I have strong creative skills that resemble my strong working knowledge of the creative suites.

### PROFESSIONAL EXPERIENCE

#### FREELANCE DESIGNER

##### August 2008 - current

- Senior pictures photography
- Wedding photography
- Graduation invitations
- Wedding invitations
- Baby Shower invitations
- Business cards
- Logos
- Brochures

#### THE OFFICE PLACE BUSINESS CENTER

##### Graphic Designer | April 2012 - May 2013

- Designing Flint's business professional magazine, "On the Town."
- Designing websites using a CMS called Joomla
- Designing print and marketing materials for the community
- BNI, Swartz Creek Platinum Referral Network
- Genesee Regional Chamber of Commerce
- Burton Chamber of Commerce
- \* Still working as a contract designer

#### KATAMY CORPORATION/CHEERZONE

##### Graphic Designer | December 2012-current

- Email Campaigns – MailChimp
- Advertising
- Catalog Designs- For each of the 5 brands there are 4 issues yearly.
- Apparel Design
- Package Design
- Breaking down and setting up of studio for catalog shoots with professional models
- Assisting in photography with professional models
- Photography/Re-touching and Editing

### EDUCATION

#### UNIVERSITY OF MICHIGAN

##### September 2008 – August 2012

Bachelor of Fine Arts in Visual Communication with focus in Graphic Design | Minor in Communication

### TECHNICAL SKILLS

Proficient in the following skill sets:

- Illustrator
- InDesign
- Photoshop
- Networking
- Typography
- Publication Design/Editorial
- Wordpress
- Joomla
- MailChimp
- Microsoft Office
- Coda
- Photography
- Photo Retouching

### AWARDS AND ACCOLADES

- Flint Institute of Art awarded me a Silver ADDY Award
- Published artwork in University of Michigan's literary magazine, QUA
- Deans list during my college career at University of Michigan
- Several published art works in the Student Art Exhibits

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